



NEIGHBOURHOOD GUIDE

Living in Innisfil

Simcoe County | August 2026 edition

Innisfil offers Lake Simcoe waterfront, four-season recreation and space that is simply not available further south on Highway 400.

Kaitlynn Martins, Sales Representative

RE/MAX Your Community Realty Inc., Brokerage

(647) 556-0121 | kaitlynn.martins@martinsrealtygroup.ca



AT A GLANCE

About Innisfil

Innisfil stretches along the west shore of Lake Simcoe, from Lefroy and Alcona up toward Barrie. It draws buyers looking for waterfront, larger lots and lower price points than York Region.

The Friday Harbour resort community and continued GO investment have widened the buyer pool well beyond traditional cottage purchasers.

KNOWN FOR

What defines Innisfil

- Innisfil Beach Park - The town's main public waterfront, beach and boat launch.
- Friday Harbour Resort - Marina, boardwalk and golf - a market of its own on Big Bay Point.
- Alcona - The largest residential community and the centre of local services.
- Tanger Outlets Cookstown - Highway 400 retail draw at the town's west edge.
- Innisfil Recreational Complex - Arena, pool and library programming for families.

LIFESTYLE

Everyday life in Innisfil

HOUSING

Waterfront and near-water homes, newer Alcona subdivisions, bungalows, resort condos at Friday Harbour and rural acreage.

SCHOOLS

Simcoe County District School Board and Simcoe Muskoka Catholic District School Board serve Innisfil.

PARKS & RECREATION

Innisfil Beach Park, Lake Simcoe shoreline access, and extensive trail and conservation land.

TRANSIT & COMMUTING

Highway 400 access, Innisfil Transit, and GO service at Barrie South and Bradford stations on the Barrie line.



SHOPPING & AMENITIES

Alcona retail plazas, Innisfil Beach Road services and nearby Barrie shopping.

Housing styles you'll find

- Detached
- Waterfront homes
- Bungalows
- Townhomes
- Condos

NEIGHBOURHOODS

Where to look in Innisfil

- Alcona - Alcona is Innisfil's largest residential community, a mix of newer subdivisions and older lakeside streets close to Innisfil Beach Park.

ASK FOR THE CURRENT MONTH

How the Innisfil market is behaving

Board figures for Innisfil are reviewed monthly. Ask Kaitlynn for the current edition and her read on what it means for your street.

STRATEGY

Buying and selling in Innisfil

If you're buying

Innisfil buyers range from first-time buyers priced out of Bradford and Newmarket to waterfront and recreational purchasers. Kaitlynn checks shoreline rights, seasonal versus year-round road access, well and septic condition and winter commute realities before you write an offer.

If you're selling

Waterfront and near-water properties in Innisfil are sold to a wide geographic buyer pool, so photography, video and digital targeting matter as much as local exposure. Kaitlynn also times launches around the recreational buying season when it benefits the seller.



COMMON QUESTIONS

Innisfil questions answered

Can I live in Innisfil year-round on the water?

Many shoreline properties are fully winterized, but some are not. Kaitlynn verifies insulation, heating, water source and road maintenance before you commit.

How is the commute from Innisfil?

Highway 400 and Barrie-line GO service make it workable for many buyers, but travel times are longer than York Region. Test your commute before you buy.

LIMITED-TIME SELLER OFFER

List Your Home for 1%*

Professional real estate representation designed to help you keep more of your equity.

*Terms and conditions apply. Limited-time promotional offer. Eligibility and cooperating brokerage compensation may vary. Contact Kaitlynn Martins for full details.

NEXT STEP

Get your free home valuation

Every street in Innisfil trades differently. Call or email Kaitlynn for a free, no-obligation valuation and a specific read on your property.

Kaitlynn Martins, Sales Representative

RE/MAX Your Community Realty Inc., Brokerage

Phone: (647) 556-0121

Email: kaitlynn.martins@martinsrealtygroup.ca

Not intended to solicit buyers or sellers currently under contract with a brokerage. Information is deemed reliable but not guaranteed and should be independently verified. Kaitlynn Martins, Sales Representative, RE/MAX Your Community Realty Inc., Brokerage.

